



**Event Date: Sunday, September 8, 2019**

Downtown Rocklin | Quarry Park  
4000 Rocklin Road, Rocklin, CA 95677

11:00 a.m. to 3:00 p.m.

Complimentary General Admission

## Participation Response Form and Agreement

## VENDOR APPLICATION - \$75

Thank you for your interest in participating in our **9<sup>th</sup> Annual Patriot Day** event taking place in downtown Rocklin in Quarry Park on **Sunday, September 8, 2019 from 11:00AM to 3:00PM.**

We are expecting over 500 guests this year. Please return this form **NO LATER THAN Friday, August 23<sup>rd</sup>**, so we may have ample time to promote your participation within our social media strategy, include your business in signage, and secure a booth location.

**Business Name:** \_\_\_\_\_

**Primary Contact:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_ **Mobile Phone:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

Brief Description of Product/Service to Display. Your booth space will be 10x10. We do not provide electricity, tents, tables, or chairs. You must be completely self-sufficient.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

The courtesy of a **48-Hour Cancellation Policy** is required.

In the event of a need to cancel, please notify the Rocklin Public Safety Foundation within 48-hours of the event by calling (916) 251-9791.

**Please come prepared with** the following items:

- Enough **SAMPLES to distribute to 500+/- guests**  
*As we get closer to the event, we will provide you with a headcount of ticket sales*
- Bring your own booth, décor, chairs, signage and promotional materials to display at your table

- Optional: Bring a 10x10 pop up tent or market umbrella to be used as part of your display

**VENDOR PACKET \***

By the week ending August 30, 2019, the Rocklin Public Safety Foundation office will send out specific event instructions including location assignments, load in and load out times, and instructions.

**PROMOTING YOUR BRAND (Optional)**

If you choose to donate a **raffle prize** (e.g. gift certificate), please check the box below:

- Yes, I would like to donate a raffle prize to this year’s Patriot Day
- No, I would not like to donate a raffle prize

**EVENT PROMOTION:**

Please promote this event to your customers, friends and associates via email blasts, social media, etc. Upon completion and submission of this form, the Rocklin Public Safety Foundation will supply you with our marketing materials – in the hope you will help cross-promote this event to your employees and guests of your business.

In order to further promote your visibility at this event, please include the links below in any/all of your social media posts and promotions.

**Facebook**

1. Share the Rocklin Patriot Day 2019 Facebook event page
2. Like our page and please “share” our posts, which will boost our online presence and drive traffic

**Instagram Hashtags**

1. Go to **RocklinPatriotDay**
2. **#RocklinPatriotDay**

We look forward to another successful Patriot Day and having you partner with us at this memorable event.

By signing this AGREEMENT, I acknowledge that my business has read this agreement in its entirety and we agree to participate in this event as a vendor. I agree to indemnify and hold-harmless the Patriot Day Committee, Rocklin Public Safety Foundation, Inc., the City of Rocklin, any/all other co-sponsoring agencies and subcontractors from all liability for injuries and damages which may arise as a result of my participation in this event. I further agree that the Patriot Day Committee, volunteers, and the City of Rocklin may act in an emergency as best fits the situation in the the event that I or an emergency contact cannot be reached. I am aware that the sponsoring organizations do not carry medical insurance for participation in this activity and I hereby affirm I am in proper physical condition to participate in the Roklin Patriot Day event. I will permit the use of my name and pictures in broadcast, telecasts, newspapers, magazines, brochures, or any other promotional materials. No exclusivity is guaranteed.

\_\_\_\_\_  
Print Name of **Business** Representative

\_\_\_\_\_  
Date Signed

\_\_\_\_\_  
Print Title of **Business** Representative

\_\_\_\_\_  
Signature of **Business** Representative